

**Athens, 7<sup>th</sup> of March 2014**

### **Product Recall Information Notice on breakfast cereals**

Hellenic Food Authority (EFET) and more specifically its Regional Directorate in Crete, following further investigation on consumer complaint, was informed about the presence of insect larvae in a whole grain breakfast cereal product distributed in the market.

The implicated product has the trade name "Nestle Fitness Fruits" with whole grain cereals, in 375 gr package, with Lot No L3185081900 06 and best before date 04/07/2014. The product is produced by the company "CPW Hellas S.A." (in Greek: "CPW ΕΛΛΑΣ Α.Ε.") situated at 4 Patroklou str., P.S. 15125, Maroussi (in Greek: "Πατρόκλου 4, 15125, Μαρούσι").

EFET requested the immediate recall/withdrawal of the implicated lot of the product. Relevant controls are already in progress by EFET.

Consumers who have in their possession the aforementioned product (photo is depicted below) are advised not to consume it.

